

Charity of Choice

Info Pack



What we do...

Thank you for expressing your interest in choosing The Bodie Hodges Foundation as your Charity of Choice.



The Bodie Hodges Foundation is a local Leicestershire based charity that supports families who have been bereaved of a child. The charity was established in 2013 by Nick and Donna Hodges after the death of their ten-month-old son Bodie. They wanted to offer support to other bereaved families as their experience highlighted how isolating losing a child was. The charity has now become well-regarded regionally for its sensitive, effective professional bereavement services and support groups to adults, children and young people in their darkest hour of grief.

Together we can create a mutually beneficial partnership that has real impact. Grieving for a family is lifelong but you can help families to rebuild and remember so that they can find ways to carry their child's memory into their future.



Our story so far..

- 2013** The Bodie Hodges Foundation became a registered Charity and we launched our first capital appeal to buy a holiday home.
- 2014** £142,476 raised in our first year
- 2015** First Great North Run with 8 runners (we now have a team of 35 runners)
- 2016** Bodie's Boathouse on Tallington Lakes was opened offering families a week long stay
- 2016** We won Niche Business Awards Charity of the Year
- 2017** We won the Leicester Mercury Business Award for Non-Profit Organisations
- 2018** Bodie's Treasured Memory Bags were launched and we sent out 183 to bereaved siblings in the first year
- 2018** First Annual Golf Day at the Belfry and raised over £50K
- 2018** Organ Donation #StartTheConversation campaign was launched in schools and supported the national campaign
- 2019** Bodie's Bereavement Service was launched and provided 258 Counselling sessions in its first year
- 2020** Began our lease at Bodie's House which moved services out of homes and into a beautiful therapeutic space
- 2021** Launched our Capital Appeal to raise £450,000 by November 2023
- 2022** Expanded Bodie's Bereavement Team to 3 Bereavement Counsellors due to an 83% increase in demand on our service
- 2023** 2023 Purchased Bodie's House which is an 11-room building with 6 therapy spaces.
- 2024** 2024 Recruited the equivalent of one full time counsellor and a team administrator.

Arran's Story



"It would be easier in some ways to list things that The Bodie Hodges Foundation hasn't supported us with."

Arran's daughter Clara was stillborn in 2022. He and his wife Lucy have been supported by The Bodie Hodges Foundation since then, initially with counselling sessions together, before now receiving individual support.

"It's a bereavement charity but it isn't just that, they have helped us together, as individuals and supported our daughter Amelia too," Aaron explains.

The couple were referred to The Bodie Hodges Foundation by a bereavement midwife after Clara passed away.

Initially attending together, the couple were then offered individual support.

"I was quite sceptical at first. I thought I was coping well; I thought I was handling things, I was very good at talking in the joint sessions. I was worried about Lucy attending on her own but came to realise that there were things we perhaps needed to talk about but weren't with each other.

It's our emotional support, it's a place that has taught me how beneficial therapy is, it's somewhere that helped me realise that grief is individual and what my grief looks like compared to my wife's and other people's.

I can't imagine either of us not having this support. And they've been great with Amelia, too."

As the family approaches two years since what they lovingly refer to as Clara's Day, they continue to receive the support of The Bodie Hodges Foundation.

"There are still so many things that we need to do and address - we have Clara's ashes at home still, but we know we need to do things in our own time. I listened to Clara's funeral songs the other day for the first time since that day. It's not something I've been able to or wanted to until then, but something made me feel the need to.

I couldn't have done that without the support I've had from The Bodie Hodges Foundation. It's helping me learn to manage my grief.

I don't think any of us would be where we are today without it."





By choosing us as your Charity of Choice and you'll be making a huge difference to the parents, children, and young people we support across Leicester, Leicestershire, and Rutland after the death of their child or sibling.

Our fundraising team can help your business achieve your corporate social responsibility objectives; by working closely with you to understand the level of engagement you would like with our charity and the ways in which we can work together to support each other.



This can include helping with motivating your team, showcasing how your business cares about the communities which they are part of. We can provide you with Team Bodie branded materials and regularly communicating the impact of your support.



How can you support us?



Enter a team into an organised event, for example a fun run, obstacle course, or local running event. We have access to hundreds of events across the UK and Europe!



Take on a bucket list challenge, such as the Great North Run, London Marathon, or a Sky Dive!



Smaller fundraising activities can include dress down days, collections tins in your offices, and bake sales.



Donate time, goods, or services in kind. You could volunteer at one of our events, donate prizes to our raffles, or offer your skills.



Sponsor one of our annual events, for example our Sports Dinner or our Golf Day at The Belfry.



Support our events by networking new clients or rewarding your team.

What your support could fund

Here are just a few examples of what your support could help to fund to ensure we can continue to be there for the families who access our services:

£8

Could fund a Worry Bear Boo, included in our Treasured Memory Bags for siblings to hug and share their grief with.

£15

Worry kit which includes A Worry Bear Boo, Huge Bag of worries picture book, post it notes and a pen.

£20

Could fund art materials used in our support sessions provided to children and families to express their grief.

£60

Could fund a Treasured Memory Bag, a resource sent out to siblings bereaved of a brother or sister, helping them to express and understand their grief and record precious memories.

£70

Could fund a 1-1 bereavement counselling session for a bereaved parent or sibling.

£240

Could fund a monthly social activity for our dads' group.

£280

Could fund 4 bereavement support sessions for an adult or child.

£550

Could support resources and trips for our #TogetherProject youth group

£2,100

Could fund bereavement support for a child for two years.

How can we help you?

Here at the Bodie Hodges Foundation, we are big on thanking and ensure that any support we receive is highlighted.

- We can promote your support on our social media channels, including links to your websites.
- Sponsors logos will be included on all marketing materials for the event, such as in our Sports Dinner programme, Fun Run banner.
- We will endeavour to send referrals your way, should we come across any suitable clients for you.
- A member of our team will be happy to pop along to your office and give a presentation to your team about the charity.
- Provide guidance on how to support a team member who has experienced the death of a child.





Displaying our Proud to Support logo on your website is great for your CSR/ESG and shows your clients that your company holds value in supporting your community.

We look forward to building a relationship with you and your team!

With your help we can continue to be there for bereaved families

For more information on anything in this pack you can contact:

Call 0116 2436367

Email fundraising@bodiehodgesfoundation.co.uk

Visit www.bodiehodgesfoundation.co.uk

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