



FREDDIE'S

FESTIVE FUN RUN

Advent Sponsorship Opportunities 2025



Now in its third magical year, Freddie's Festive Fun Run at Hastings High School is back - and this time, we're going bigger, brighter, and more festive than ever!

Sunday 7th December 2025

11am - 3pm

**Hastings High School
Burbage, Hinckley LE10 2QE**

Becoming a sponsor is the perfect way to kick off the Christmas season, and an ideal opportunity for businesses to get involved and make a meaningful impact supporting our work with bereaved families.

By partnering with us, your brand will be front and centre and will be showcased to our 8,021 engaged followers across our social media platforms - amplifying your impact and visibility while supporting a local charity.



Whether you sponsor our Mulled Wine Station or become a Reindeer Sponsor, your business will help us ensure Freddie's Festive Fun Run is another successful fundraising event for The Bodie Hodges Foundation which celebrates community and brings together the families we support.



This year, all 24 corporate sponsors will be part of our magical Advent Sponsorship!

Each sponsor will represent a day of festive cheer in the countdown to the event!



HOW IT WORKS

Each sponsor is assigned a day in the lead up to the fun run.

On your day, we'll 'open the door' to showcase your business through an Instagram story.

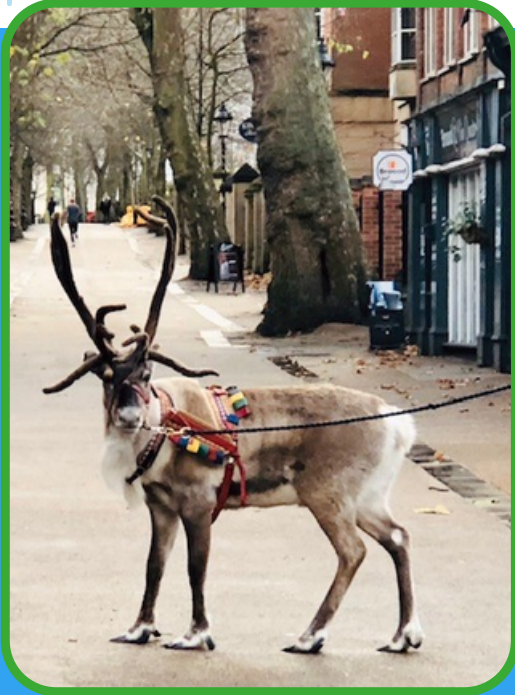


- Dedicated day of promotion.
- Your business featured as the 'Sponsor of the Day' with a festive spotlight.
- Your logo and message revealed in our digital advent calendar campaign!
- Be part of a joyful campaign that builds anticipation for Freddie's Festive Fun Run and spreads festive cheer!

Reindeer Sponsor

£800

1 available



Complimentary Entry Vouchers

- 6 entry tickets into the fun run for your team or clients.

Branding at the Reindeer Pen

- Your logo on a banner to be positioned on or next to the reindeer pen.

Social Media Shoutouts

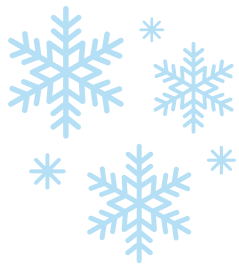
- 2 x featured posts on our event's social media channels, highlighting your support and linking to your business.
- 1 x thank you post event thanking all our event sponsors.
- 1 x Instagram story for our Advent Sponsorship.

Logo on Event Materials

- Inclusion on our main event banner.
- Access to our 'Proud to support logo' which you can use for the term of the sponsorship.

Photo Opportunity

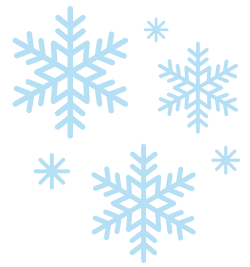
- A professional photo taken at the reindeer pen with your team, great to share on your socials showcasing your support to a local charity!



Mulled Wine Sponsor

£300

1 available



Complimentary Entry Vouchers

- 4 entry tickets into the fun run for your team or clients.
- 4 tokens for a cup of Mulled Wine!

Branding Opportunity

- Your logo featured at our festive mulled wine station, where spectators gather for a festive treat!
- Opportunity for you to provide branded cups or napkins at the station.

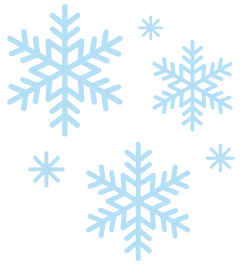
Social Media Shoutouts

- 1 x featured post on our event's social media channels, highlighting your support and linking to your business.
- 1 x thank you post event thanking all our event sponsors.
- 1 x Instagram story for our Advent Sponsorship.

Logo on Event Materials

- Inclusion on our main event banner.
- Access to our 'Proud to support logo' which you can use for the term of the sponsorship.

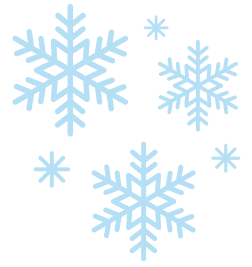




Event Sponsor

£250

21 available



Complimentary Entry Vouchers

- 2 entry tickets into the fun run for your team or clients.

Social Media Shoutouts

- 1 x group post announcing all our event sponsors across our social media channels, highlighting your support and linking to your business.
- 1 x thank you post event thanking all our event sponsors.
- 1 x Instagram story for our Advent Sponsorship

Logo on Event Materials

- Inclusion on our main event banner.
- Access to our 'Proud to support logo' which you can use for the term of the sponsorship.



HEADLINE SPONSOR



**Thank you to our Headline
Sponsor EMA Training!**

Freddie Orton was a huge fan of our Santa Fun Run which he took part in with his family every year up until his death in 2022.

Freddie's Mummy, Gemma, was our Chair of Trustees for the charity when Freddie died, and continues to fulfill this role today.

The Orton family had been actively supporting, volunteering and raising funds for The Bodie Hodges Foundation long before they too needed the charity's support.

In his honour, our Christmas fun run was renamed as Freddie's Festive Fun Run in 2023.



Please contact us on
hello@bodiehodesfoundation.co.uk or call **0116 2436367**
or visit our website www.bodiehodesfoundation.co.uk

Follow us Keep up-to-date with all our news and events



Registered charity no: 1196162